



Antonia Pless
#16/*C^ucom*
PATENT 12.13.03
Attorney Docket No. + change
GW P1485US00 of address

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of : Keith C. Thomas
Serial No. : 09/472,666
Filed : December 27, 1999
Art Unit : 3622
Examiner : Melanie A. Kemper
Title : METHOD AND MEDIA FOR VIRTUAL PRODUCT
PLACEMENT

RECEIVED
DEC 03 2003
GROUP 3600

MS Fee Amendment
Assistant Commissioner for Patents
Washington, D.C. 20231

**AMENDMENT AND RESPONSE TO THE OFFICE ACTION
DATED AUGUST 29, 2003**

CERTIFICATE OF MAILING UNDER 37 CFR 1.8(a)

I hereby certify that, on the date shown below, this correspondence is being deposited with the United States Postal Service in an envelope addressed to: Box Non-Fee Amendment, Assistant Commissioner for Patents, Washington, DC 20231 with sufficient postage as first class mail.

RENEA D. BERGGREN
RENEA D. BERGGREN

DATED: NOVEMBER 21, 2003

Dear Sir:

This is in response to the Office Action dated August 29, 2003, for which the three month shortened statutory period for reply was set to expire on November 29, 2003. This Response presents two independent claims at an additional cost of one hundred seventy two dollars (\$172.00) and nine dependent claims at an additional cost of one hundred sixty two dollars (\$162.00). While it is believed that no additional extension of time or any other additional fees are necessary, the Commissioner is hereby authorized to grant any needed extension of time and to charge any additional fees which may be required for this Response, or credit any overpayment to Deposit Account No. 50-0439.

Amendment of the claims is provided in the Listing of Claims beginning on page 3 of this response.

11/28/2003 MAHME1 00000051 500439 09472666

01 FC:1202 162.00 DA
02 FC:1201 172.00 DA *OK*

Entry of the Amendment below and consideration of the Remarks that follow is respectfully requested.